



Slim Made One – the simple watch

Slim Made is a new watch brand that promises a new sense of life: It seeks to simplify the watch buyer's life, which is a really good promise. For the brand launch, the slim made is available in 10 different color combinations, and either with a leather or a metal bracelet. We tested the start model One in a hands-on practical test with uncoated steel case and leather strap with bright and dark dial.

Nowadays, a watch is neither unaffordable - but rather a necessary everyday object - nor is it an indispensable fashion gag. Even in the age of the mobile phone, a watch is not only practical. The right watch enhances quality of life and reflects its wearer's personal lifestyle. A Slim

Made is designed to simplify life. This is why it dispenses with superfluous embellishments. In this regard, "no watch at all" according to Slim Made is very bad, a cheap watch from the bargain bin is way

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off the mark and an unaffordable premium brand is an unnecessary luxury. Even the acquiring of a Slim Made is a no-frills process: Simply order online from the manufacturer's homepage www.slim-made.com, and that's it.

Unboxing

The Slim Made One comes in an eco-friendly cardboard box, which nevertheless feels like jewelry. The Slim Made One is quite simply a watch – without any frills, status claims or superfluous baggage, from the case to the packaging. That's what I call consistency! Who needs such a watch? Pretty much anyone who would otherwise use their mobile phone to tell the time, because the Slim Made is a unisex watch.

Design

As we all know, design is a common cause of controversy, although it usually doesn't lead anywhere. This is why many watches look the same; whatever you do, don't take any risks. This is where the Slim Made differs: It has a unique design – either you like it or you don't. It took me a little while before I found the unusual design attractive. Yes, I do believe this to be true. For me, it was similar to a new car – hmm, is the design bulky, or not?

No, there is nothing bulky about the design of the Slim Made – on the contrary: Colani design lovers will enjoy it and Bauhaus design lovers will be just as hesitant as I was, before then marveling at the sublime feel of the watch and essentially come to the conclusion that here too, form follows function. Only in a different way to how we are used to seeing it.

And so the purchaser of a Slim Made is getting a designed watch through-and-through with a high recognition value, where nobody could



A 7 mm case height is the entry ticket for unmatched wearing comfort



We have tested the Slim Made One with both a light and dark dial face

estimate the price initially – although it is quite clear that it did not come from a bargain bin. The logo alone makes sure of this, which in my opinion more effectively associates the Slim Made



These watches look good on a women's wrist as well



Unique: The Slim Made design is difficult to categorize



On the arm, the slim made emits an elegant impression



The ergonomically designed case is a real hand-charmer

with the designer watch brand than an overly pompous company logo.

Technology

Even though the Slim Made is a simplified watch according to website, it nevertheless has a high-quality quartz movement. Although for me personally, two hands would have been sufficient for this watch, no one need do without a second hand with the Slim Made. After all, the Slim Made is designed to simplify life, not slow it down - to quote the words of certain single-hand watch manufacturers.

Speaking of single-hand watches: The makers of the Slim Made are the same people as those

who made the Slow, the perfect watch for slowing down time. This ensures the technical quality of the slim made, as although it might be a new brand, the team that made it is an experienced one. I personally feel reassured in the knowledge that the Slim Made was made by reputable hands.

Features

The Slim Made has an unusual case shape almost without a bezel. This was certainly the work of a designer who, similar to a car designer who combines rims as large as possible with low profile tires, has completely omitted the bezel, in order to provide as much space as possible for the

dial face essential for the “watch” function.

The case is made of the same durable stainless steel 316L from which most high-quality watches are made. It is subtly brushed, which results in a fine matt look. The watch glass is made of tempered mineral glass. Wait a minute - no sapphire? No, that would not be justifiable in a watch of this price range. After all, there should be no sacrifices with respect to quality for the other components either.

The soft leather strap is a dream to wear. Unlike other designer watches, the standard width is 20 mm and the standard fastening is simple spring bars. This enables a different strap to be fitted at any time, and nobody has to buy an overpriced original strap ever again. This is a real plus for the Slim Made in my opinion, as after all, it is supposed to make life easier. Similarly, it also has a simple standard buckle, unfortunately without company logo.

Handling

The unusual case of the Slim Made, with its diameter of 40 mm and height of 7 mm, is a real hand-charmer - on the arm as well. Weighing 35 g including the bracelet, the watch’s lightness is unmatched. The leather watch strap also adds to the wearing comfort. Even if there are flatter watches around, the curved shape of the casing almost makes you forget you’re wearing the watch.

At the same time, the Slim Made can be read perfectly despite poorly contrasting pointer-dial combinations, because the right hand length is what matters here, as is the fact that the second hand is narrow enough to not force itself into the foreground. Night readability was dispensed with in favor of a tidied up dial face design.

With its pressure resistance of 5 bar, the case is well-equipped for everyday life, as this



The incredibly soft leather strap is unmatched



The base engraving: Simple, without technical specifications or other frills

corresponds to a (static) water depth of 50 meters. This is more than many other designer watches, particularly fashion watches.

Value

It is hard to estimate the value of the Slim Made at first glance; it is too timeless and classless. In so doing, its attitude to life oozes a new lightness and it is considered to be a high-quality, functional everyday object not without its charm. The fact that it is set up in a service-friendly way with its functional casing goes without saying for the experienced team responsible for Slim Made.

Upshot

Around 150 euros is a very reasonable price for a watch. Why? Because it would be imprudent to get into debt for an everyday watch, where the mobile phone eats up all of young people's time anyway. Wait, I mean all of young people's money, of course.

In this way, it is possible for any man or woman to call this very special designer watch their own. Incidentally, it would save everyone a great deal of time if they could simply tell the time from a watch instead of rummaging around for their mobile phone all the time - after all, there must be people who do not have their mobile phones in their hand at all times.

In this way, the watchguide editing team rewards the Slim Made with a fashion tip and hopes it will make wearing a watch become all the rage once more for as many non-watch-wearers or mobile phone users as possible.

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watchguide

Slim Made

Slim Made One

Design	good
Technology	good
Features	satisfactory
Handling	good-very good
Value	good
Price	€145
Result	good
Equivalent	outstanding

FASHION TIP



Consistently simple:
The nice cardboard case fits perfectly with the slim made